

**Program Advertising Information**

The program contains information about the season, theater and fine arts events, awards, YTP membership and YTP Masters. We use a consistent 7-1/2 inch wide by 10 inch high program that includes your advertisement for the entire season; a new playbill insert is added for every production.

Your advertisement will be in programs for *The Bluebird*, *Twelfth Night* and *The World We Live In* as well as other Yoh Theatre Players productions through summer 2009. Advertisers who commit by September 30 will be listed in an abbreviated program for the October show of *Madwoman of Chailot*. Advertisers are also listed on our website, [www.yohplayers.org](http://www.yohplayers.org).

Advertisers will be invited to our Appreciation Reception during our spring performance.

Over the years, monies raised by advertising enabled the theater program to purchase a new scrim, paint and stage supplies, portable light poles, sound equipment, a fog machine, and storage units, as well as general support for the educational theater program at WUHS. None of these improvements would have been possible without the support of the program advertisers.

**For submitting copy:**

~ Computer files such as .pdf, .jpg and .tif are the preferred method for receiving copy. These files may be sent directly to: [cbmiller55@gmail.com](mailto:cbmiller55@gmail.com).

~ **ALL ADS MUST BE CAMERA READY.** We will scan all hard copy and can enlarge or reduce, but we cannot edit copy. (Some business cards are not camera ready.)

~ Ads can be of your design except when you want your copy with a Yoh Theatre photo, which we are glad to select. (See sample ads.)

**PAYMENT** in the form of a check made payable to Yoh Theatre Players **must accompany** the contract and must be received by **Thursday, October 30**. Please write “advertising” in the memo field.

Payments may be mailed to Sally Miller, P.O. Box 81, Woodstock, VT 05091.

**Friend of Yoh:** Your contact person has a separate form to fill out for donating to FOY. Individuals and businesses not placing an ad who give \$15 or more will have their names printed in the program under “Friend of Yoh.” **Please include a separate check for FOY.**

Your contact person is \_\_\_\_\_ Tel. \_\_\_\_\_

Please call Sally Miller at 457-1239 or Mrs. Worrell at 457-1317 for more information.

**2008 -2009 Season**

**Yoh Theatre Players**

**Program Advertisement**

Please fill out entire contract and return to Yoh contact person

<b>Advertiser</b>	
Business Name(please print):	
Business Contact Person:	Telephone:
Mailing Address:	

<b>Price Schedule</b>	<b>Dimensions</b>	<b>New</b>	<b>Renewal*</b>
Business Card	3-1/2" x 2"	<input type="checkbox"/> \$40	<input type="checkbox"/> \$35
Quarter Page	3-1/2" x 4-3/4"	<input type="checkbox"/> \$85	<input type="checkbox"/> \$80
Half Page	7-1/2" x 4-3/4"	<input type="checkbox"/> \$150	<input type="checkbox"/> \$140
Full Page	7-1/2" x 10"	<input type="checkbox"/> \$275	<input type="checkbox"/> \$260

\***Renewal:** For previous year's advertisers. Ads are on file and can be re-used. Ad changes must be camera ready and renewal discount applies to any size. Note below if previous ad is to be re-used.

<b>Payment (CHECK ONLY) payable to Yoh Theatre Players.</b>	
Total amount:	Payment Received:
Yoh Contact:	Copy Received:
Notes: <input type="checkbox"/> Re-use previous advertisement	

**Payment and copy due by October 30, 2008.**  
Payments may be mailed to Sally Miller, P.O. Box 81, Woodstock, VT 05091