

**2009 - 2010 Season**

**Yoh Theatre Players**

**Program Advertising Information**

The program contains information about the season, theater and fine arts events, awards, YTP membership and YTP Masters. We use a consistent 8-1/2 inch wide by 11 inch high program that includes your advertisement for the entire season; a new playbill insert is added for every production.

Your advertisement will be in programs for *Appalachian Snow*, *Christmas Charlie's Aunt*, *A Midsummer Night's Dream*, *Antigone*, and *American Divas* as well as other Yoh Theatre Players productions through summer 2010. Advertisers who commit by Wednesday, September 30 will be listed in an abbreviated program for the October show of *Dimetos*. Advertisers are also listed on our website, [www.yohplayers.org](http://www.yohplayers.org).

Advertisers will be invited to an Appreciation Reception during our spring performance.

Over the years, monies raised by advertising enabled the theater program to purchase a new scrim, paint and stage supplies, portable light poles, sound equipment, a fog machine, and storage units, as well as general support for the educational theater program at WUHS. None of these improvements would have been possible without the support of the program advertisers.

**For submitting copy:**

Computer files such as .pdf, .jpg and .tif are the preferred method for receiving copy. These files may be sent directly to: [cbmiller55@gmail.com](mailto:cbmiller55@gmail.com).

**ALL ADS MUST BE ELECTRONIC OR CAMERA READY.** We can scan "camera ready" hard copy and enlarge or reduce. (Some business cards are not camera ready.) We can not edit ads. If you want your ad with a Yoh Theatre photo, we are glad to select one for you.

**PAYMENT** in the form of a check made payable to Yoh Theatre Players **must accompany** the contract and must be received by **Friday, October 16, 2009**.

Payments may be mailed to Sally Miller, P.O. Box 81, Woodstock, VT 05091.

**Friend of Yoh:** A separate form is available for donating to FOY. Individuals and businesses not placing an ad who give \$15 or more will have their names printed in the program under "Friend of Yoh." **Please include a separate check for FOY.**

**For more information please contact Sally Miller at 457-1239 or [spmiller22@gmail.com](mailto:spmiller22@gmail.com) or Mrs. Worrell at 457-1317 or [hworrell@wuhsms.org](mailto:hworrell@wuhsms.org).**

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**Program Advertisement**

Please fill out entire contract and return to Yoh contact person

<b>Advertiser</b>	
Business Name(please print):	
Business Contact Person:	Telephone:
Mailing Address:	
Email:	

<b>Price Schedule</b>	<b>Dimensions</b>	<b>New</b>	<b>Renewal*</b>
Business Card	3-1/2" x 2"	<input type="checkbox"/> \$40	<input type="checkbox"/> \$35
Quarter Page	3-1/2" x 4-3/4"	<input type="checkbox"/> \$85	<input type="checkbox"/> \$80
Half Page	7-1/2" x 4-3/4"	<input type="checkbox"/> \$150	<input type="checkbox"/> \$140
Full Page	7-1/2" x 10"	<input type="checkbox"/> \$275	<input type="checkbox"/> \$260

\* **Renewal:** For previous year's advertisers. Ads are on file and can be re-used. Ad changes must be camera ready and renewal discount applies to any size. Note below if previous ad is to be re-used.

<b>Payment (CHECK ONLY) payable to Yoh Theatre Players.</b>	
Total amount:	Payment Received:
Yoh Contact:	Copy Received:
Notes: <input type="checkbox"/> Re-use previous advertisement	

**Payment and copy due by October 16, 2009.**

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